

5 Reasons to Partner with **Best Lawyers®**



1

Highlight **Talent**

You will have exclusive rights to publicize the top-rated legal talent in your region. We will work with you to select a segment of our publication to best fit your audience (*based on location and/or practice groups*).



2

Generate **Revenue**

Revenue generation options can be customized to fit your audience and needs. From advertising shares, to list licensing, customized logos, and more – we will work with you to ensure an arrangement beneficial to all.



3

Tech **Solutions**

Our search-engine and cross-promotion of content will provide clients and local businesses with easy-to-use platforms to identify legal talent, local regional resources, and increase web traffic to your site.



4

Brand **Awareness**

Best Lawyers is recognized worldwide for publishing the top legal talent for more than 30 years. Our brand has earned the utmost respect in legal marketing circles on both local and global levels.



5

Expand **Content**

Collaborative articles, interviews, and news stories are additional options to broaden your coverage and provide supplemental content specific to your audience.

Regional Depth, International Reach

Best Lawyers®



Who We Are

Best Lawyers is the oldest and most respected peer-review publication in the legal profession. A listing in *Best Lawyers* is widely regarded by both clients and legal professionals as a significant honor, conferred on a lawyer by his or her peers. For more than three decades, *Best Lawyers* publications have earned the respect of the legal profession, the media, and the public, as the most reliable, unbiased source of legal referrals anywhere.



Partnerships

Best Lawyers partners with publications worldwide to distribute and promote our annual lists of the top legal talent in specific regions. We currently have partnerships in 19 countries around the world and are actively expanding our reach. Partnerships help highlight legal coverage in-print and online, through collaborative coverage efforts with regionally-specific publications and audiences.



Where We Are

Best Lawyers lists have been published in more than 70 countries around the world.

Argentina	Cyprus	Italy	Nicaragua	Slovenia
Armenia	Czech Republic	Japan	Norway	South Africa
Australia	Denmark	Kazakhstan	Oman	South Korea
Austria	Estonia	Kenya	Panama	Spain
Azerbaijan	Finland	Kuwait	Peru	Sweden
Bahrain	France	Kyrgyzstan	Poland	Switzerland
Belarus	Georgia	Latvia	Portugal	Tajikistan
Belgium	Germany	Liechtenstein	Puerto Rico	Turkey
Brazil	Greece	Lithuania	Qatar	Turkmenistan
Bulgaria	Guatemala	Luxembourg	Romania	Ukraine
Canada	Honduras	Macedonia	Russia	United Arab Emirates
Chile	Hungary	Mexico	Saudi Arabia	United Kingdom
Colombia	Iceland	Moldova	Serbia & Montenegro	United States
Costa Rica	Ireland	Netherlands	Singapore	Uzbekistan
Croatia/Hrvatska	Israel	New Zealand	Slovakia	Venezuela

If you would like to learn more about partnership opportunities in your area, please contact us at: info@bestlawyers.com.