

# Best Lawyers

# PRESS RELEASE

*For Immediate Release*

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## Announcing The Best Lawyers in Canada Publication

AIKEN, S.C., Dec. 12, 2018 -- *Best Lawyers*<sup>™</sup>, the oldest and most respected guide to the legal profession, is pleased to announce that the 13<sup>th</sup> Edition of *The Best Lawyers in Canada* will be published in the *National Post*, *Montreal Gazette*, *Calgary Herald*, and *Vancouver Sun*.

*The Best Lawyers in Canada* will be mailed to all recognized lawyers in Canada reaching more than 200,000 readers through distribution. Additionally, the digital publication is available in full at [www.bestlawyers.com](http://www.bestlawyers.com).

The publication highlights 5,130 lawyers recognized for their top legal talent in 73 practice areas across 153 cities in 11 provinces. The publication features notable local news and editorial content including an interview with Canada's 2019 Advertising and Marketing Law "Law Firm of the Year", Legault Joly Thiffault (LJT) Avocats.

Also included in the publication is information on the award methodology process, the Best Lawyers metro areas map for Canada, and a brief company overview.

For research purposes, smaller and more rural cities located within a reasonable distance to larger cities are combined into single geographical regions called "metro areas" to help collect as much feedback and data as possible.

"Lawyer of the Year" awards are designated through these metro area distinctions. For research purposes, Canada is comprised of 24 metro areas. "Lawyer of the Year" honorees are based on extremely high overall feedback within specific practice areas and metropolitan regions.

Read the digital publication and search *The Best Lawyers in Canada* by lawyer's name, firm, region, and/or practice area, by visiting [www.bestlawyers.com](http://www.bestlawyers.com).

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### **ABOUT BEST LAWYERS**

*Best Lawyers* is the oldest and most respected lawyer ranking service in the world. For

more than 30 years, *Best Lawyers* has assisted those in need of legal services to identify the lawyers best qualified to represent them in distant jurisdictions or unfamiliar specialties. *Best Lawyers* lists are published in leading local, regional, and national publications across the globe.

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